

A FAMILY AFFAIR

11.10.2022

6:00pm

Atlanta History Center

EVENT CHAIRS

Anne Barge Clegg, Chair
Roger J. Smith, Co-Chair

HONORARY CHAIR

Dennis P. Lockhart

STEERING COMMITTEE

Marsha Archer
Nancy Carithers
Stacy Cole Bell
Carolyn and Lem Hewes
Pearlann Horowitz
Randy Jones
Sarah Kennedy
Valeria MacPhail
Sue McKinley
Amanda Sentell
Harriet Shaffer
Sandy Stephens
Afrouz Varzi
Bright Wright

EMORY.EDU/AFA



Pictured left to right: Dr. James Lah, Anne Barge Clegg, Dr. Allan Levey, Roger J. Smith
Photo by: Denis Reggie

OUR EVENT

A Family Affair is a premier event hosted by and benefiting Emory University's **Goizueta Alzheimer's Disease Research Center (GADRC)**. This event was begun by the legendary journalist and philanthropist **Mary Rose Taylor** 13 years ago. Today, it continues to be a gathering of brilliant scientists and philanthropic leaders for a fabulous evening highlighting a widespread illness. *A Family Affair* will include an exquisite three-course dinner, inspiring testimonies, and a panel discussion among neuroscientists facilitated by **Jaye Watson**, executive producer and host of the Emmy award-winning show, *Your Fantastic Mind*.

For the second consecutive year, our event chair is renowned bridal gown designer, **Anne Barge Clegg** in honor of her late husband, **Terry Clegg**, who died from Alzheimer's. This year, Anne is joined by historic preservationist and Event Co-Chair, **Roger J. Smith**, whose father, **Jack Cutts Smith**, suffered from Alzheimer's disease as well. Our honorary chair, **Dennis P. Lockhart**, continues the work of his late wife, **Mary Rose Taylor**, as chair of the Emory Brain Health Center Executive Advisory Council.

OUR CAUSE

Goizueta Alzheimer's Disease Research Center

As part of the **Emory Brain Health Center**, GADRC avidly works to understand dementia and provide top-notch care to those battling it. GADRC is spearheaded by **Allan Levey, MD, PhD**, and is supported by the **National Institutes of Health**. Our team consists of more than 100 professionals serving nearly 2,700 patients and supporting family members annually. *A Family Affair* proceeds support research efforts to eradicate the ongoing threat of Alzheimer's disease through innovative science.

Growing Diversity in Alzheimer's Discovery

Alzheimer's disease occurs in all types of people but is twice as frequent in African Americans, who are often diagnosed at later stages. This demonstrates the need for a focus on inclusivity. GADRC diligently trains talented African American researchers and recruits African American research participants. In less than a decade, our research enrollment rate of African Americans has grown from 2% to 34%, with our goal being 50%. Led by **Monica Parker, MD, Cornelya Dorbin, MPA**, and other key team members, we strive to reverse a national decline in new Alzheimer's disease researchers plus ensure that everyone has equal access to the region's best education and care.

FOR MORE INFO, PLEASE CONTACT

Kiana Matthews | Kiana.Matthews@Emory.edu | 470.259.2450



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SPONSORSHIP OPPORTUNITIES	Presenting \$100,000	Diamond \$50,000	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Benefactor \$2,500	Patron \$1,600	Ambassador \$800
Exclusivity at this sponsorship level	●							
Lunch and tour for 10 with GADRC Director	●							
Physician leaders seated at your table	●	●						
Name included in any event media coverage	●	●						
Recognition in invitation	logo	logo	name					
Program book ad* (<i>provided by sponsor</i>)	full-page	full-page	full-page	half-page	half-page	qtr-page		
Recognition in the event program book, signage, and website*	logo	logo	logo	logo	name	name	name	name
Main event tickets/ meals	12	10	8	6	4	2	2	1
Patron Party invites (9/11/2022)	●	●	●	●	●	●	●	●
FMV**	\$1,400	\$1,000	\$800	\$600	\$400	\$200	\$200	\$100

NEW! Early Bird Special

Make a written pledge at the \$5,000 level or above by **August 15, 2022**, and get two extra complimentary tickets. Simply email Kiana.Matthews@Emory.edu to confirm your sponsorship level in advance, then pay by November 1, 2022.

*The deadline to be included in the event program book and on signage is October 21, 2022.

**Amounts given exceeding the fair market value (FMV), which is the estimated value of the meals, shall be treated as a charitable contribution.

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SPONSORSHIP REPLY FORM

Yes! I will give at the following level:

- | | | |
|--|--|---|
| <input type="checkbox"/> Presenting \$100,000 | <input type="checkbox"/> Gold \$10,000 | <input type="checkbox"/> Patron \$1,600 |
| <input type="checkbox"/> Diamond \$50,000 | <input type="checkbox"/> Silver \$5,000 | <input type="checkbox"/> Ambassador \$800 |
| <input type="checkbox"/> Platinum \$25,000 | <input type="checkbox"/> Benefactor \$2,500 | <input type="checkbox"/> Other Amount \$ _____ |

CONTACT INFORMATION (Please print name as it should be published.)

Name _____
Address _____
City _____ State _____ Zip _____
Email _____ Phone _____

PAYMENT INFORMATION

Foundation, Donor Advised Fund (DAF), and IRA sponsorship payments may get name recognition but cannot purchase tickets/meals. For **IRAs** in particular, the full sponsorship price must be paid with the IRA while a separate payment (personal check or credit card) covers the FMV for any desired tickets/meals of the respective sponsorship level. All foundation and DAF sponsorship payments will be considered fully charitable with no tangible benefits.

- Check payable to "Emory GADRC" enclosed for \$ _____
 Charge my credit card per below for \$ _____

Card type American Express Visa MasterCard

Card # _____ Exp. Date _____

Name on card _____

Signature _____ Today's Date _____

TRIBUTE INFORMATION

- In memory of In honor of

Name _____

Address _____

GUEST INFORMATION

Your attendance decision at the time of this registration will determine the tax deductibility of your gift regardless of whether it later changes, per IRS regulations.

- No, I will not attend the event.** I do not want any benefits offered. As a result, the full value of my contribution should be considered charitable.
 Yes, I will attend the event in person. My guest names, seating requests, and dietary restrictions are below:

PLEASE RETURN FORM TO

Office of Gift Accounting | Emory University

1762 Clifton Road NE, Suite 1400, Atlanta, GA 30322

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